

Appendix 6.

Resources and Funding for Gardens

Adopt-a-Garden

Foster partnerships with organizations that have resources: businesses, universities, community colleges, hospitals, faith-based groups, etc. Contact the local Chamber of Commerce to identify potential partners.

Community Development Block Grants

Federal funds which are given to the cities to use to meet local priorities and needs. \$500 to \$50,000 available for one program. Contact your local mayor's office for information and application procedures. Involve the children in the process of securing funds. They can attend council meetings and write letters to successfully lobby for city block grant money for their gardening program.

Community Foundations

The Foundation Center, fdncenter.org Phone: (800) 424.9836
The Foundation Directory Online lists corporate and private foundations.

Corporate Partners

A source of funding, in-kind donations, workforce, networking, publicity and more. Contact seed companies, garden supply stores, compost operations, hardware and home improvement stores, merchandise stores, restaurants and grocery stores.

Donations

Develop a budget and a specific wish list. Form a plan for raising the money including a list of potential donors, what you will request, who will do the asking, how donors will be recognized and involved in the project, and how you will express your appreciation.

Fund Development

Benevon: Creating Sustainable Funding for Nonprofits www.benvon.com

Individuals or Community Members

Interview gardeners and community members to determine what skills and resources they can contribute. College garden plot rental fees. Organize letter writing (use postal service's Every Door Direct Mail) or crowd funding online campaigns.

Publicity

Fame brings fortune. Seek out publicity. Apply for awards and recognition. Donors want to be associated with success. Demonstrate that you are making a difference.

Sales

Consider selling garden produce or value-added products (salsa, preserves, artwork, etc). Sell memorial or recognition bricks, benches, fence posts, etc.

Service Organizations

Ask for funding or in-kind support from Jaycees, Optimists, Rotary, Extension Master Gardeners, garden clubs, scouts, faith-based groups, and environmental organizations.

Special Events

Offer classes in gardening, art and cooking; Host harvest celebrations, guest speakers, tours, meals, tasting events, etc. Charge a fee or ask for donations